



GROWING *Our Impact*

ANNUAL REPORT
2026

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ABOUT US

OUR MISSION

To deliver evidence informed programs that challenge and inspire people to make informed and positive life choices.

OUR VISION

A world where people choose to be the best version of themselves.

OUR AIM

Creating an awareness and understanding that who we are has most likely come from our environment, circumstances, influences and natural tendencies (our DNA) rather than by personal choice alone.

OUR OUTCOMES

An acceptance that in order for us to become who we want to be, we need to define our own worldview which requires us to determine the values, morals and beliefs we wish to live by.

VALUES AND BELIEFS

Values and beliefs are all around us. We have them as individuals, as families and even as communities. Values guide us like a compass when we are making our way along the path of life and they will anchor us when in trouble.

Our Values and Beliefs

- Tolerance, compassion and grace should be extended to all.
- Equal rights for all people irrespective of gender, race or creed.
- All people should determine their personal views around values such as integrity, honesty, loyalty, respect and discipline.
- All people should at some point consider their spirituality and determine what they believe in and rely on.
- Our past should not be the determining factor of our future.
- People should make decisions based upon truth and not misconception or popular beliefs.
- Having conviction is critical to being the person you want to be.

Our Method of Engagement

The Life Choices Foundation will:

- **Entertain** young people, those at risk and the incarcerated to 'break through the noise' of society and to start the conversation by utilising people, current resources, tools and activities.
- **Engage** with young people, those at risk and the incarcerated in a contemporary and meaningful way.
- **Impact** young people, those at risk and the incarcerated by disrupting their thinking.
- **Challenge** young people, those at risk and the incarcerated about their decision making.
- **Equip** young people, those at risk and the incarcerated with better decision-making tools.





We go where others don't go



We say what needs to be said



We challenge people to take responsibility



We provide hope for a brighter future



We inspire people to be the best they can be



We provide an anchor that helps in difficult times



We challenge people to find a compass to help navigate the uncertainties of life

**"Character is internal,
it is where we form
our values, morals
and beliefs."**



CHAIRMAN'S *Report*

PRIDE IN OUR GROWTH



It has been an exceptional year for the Life Choices Foundation.

Our programs continue to make an impact in the hearts and minds of thousands of young people and those incarcerated across the country.

The focus around character continues to hit the mark as we engage in critical thinking around the consequences of our choices.

Our focus this year has been around 'moments' and what we do with them. We can't necessarily control or choose the moments we are faced with, but we can manage how we respond, with our responses shaped by our philosophy and worldview.

C.S Lewis said, *"the philosophy you bring to a situation will determine how you see it"*.

Unless we are deliberate in our thinking, our philosophy and worldview are primarily shaped through external influences - our environment, circumstances and the people around us.

But what *if* your environment, circumstances and influences are not the right ones?

The answer is *Character*.

Character is internal and is formed through the development of our values, morals and beliefs. It is the

only mechanism we have available to allow us to become the best version of ourselves that we want to be.

The problem is, when we are passive and don't challenge our own thinking, we just end up being a version of ourselves that family, friends, culture, influences and even religion has determined.

Supporting people to challenge their thinking and intentionally build character has been our mission, and our growing impact is reflected in the numbers, the feedback we receive and the ongoing support for the Foundation.

It is a privilege that we get to speak into the lives of others. We do not take the responsibility lightly and we find great joy in the response we receive from those that participate.

I would like to thank Simon Boss Walker, who stood down as a director this year, for his years of service and wish him all the best for his retirement.

I would like to thank Jenny Huntington who also resigned as a director this year. Jenny's contribution to the Foundation has been greatly appreciated.

I would like to welcome Karen Sell and Jordan Gillie to the Board.

Jordan's appointment comes as part

of the strategic partnership that LCF has created with JC Action Sports moving forward. We are very excited about this partnership and what can be achieved by working together.

I would also like to thank the Life Choices admin team that work hard behind the scenes. Without them we could never deliver the programs that we do. Finally, thanks to the amazing supporters, financial and otherwise, and the schools and gaols that place their trust in what we bring to the table.

I look forward to the year ahead as we continue to impact the lives we come into contact with.

Regards

Andrew
Chairman/Ambassador



SECRETARY'S *Report*

BUILDING FOR THE FUTURE

It is my privilege once again to present the Secretary's Report for 2025-26 and to reflect on another encouraging year of impact and development for the Life Choices Foundation.

Throughout the year, the Foundation has continued to fulfil its purpose of challenging, encouraging and equipping people to make positive life choices and to provide hope for a better future. Through programs including Life Choices, Make Bullying History, It's Your Life and our Year 7 digital program Is This For Real?, we continue to reach young people, those within correctional centres and others facing significant life challenges.

Andrew Fisher and Brett Murray OAM continue to deliver our programs with great passion and authenticity. The positive feedback received from participants reinforces the ongoing relevance of these programs and the difference that can be made when people are encouraged to consider their choices, their future and the impact they can have on others.

A particularly exciting development this year has been our new partnership with JC Action Sports, a non-profit organisation that uses action sports, live events, school programs and personal stories to engage young people and communities. Their approach provides another powerful

way of reaching audiences who may not otherwise engage with more traditional programs.

This partnership creates opportunities for both organisations to extend their reach while remaining focused on a shared desire to positively influence young people and communities.

We also warmly welcome JC Action Sports CEO, Jordan Gille, to the Board, bringing valuable experience in youth engagement, events, action sports and community outreach. Jordan has firsthand knowledge of leading and developing JC Action Sports and his addition further broadens the skills, experience and perspective represented around our Board table.

Karen Sell has also joined the Board recently and brings a wealth of experience.

It was also encouraging during the year to see the Make Bullying History Program receive support through Ansvar Insurance Australia's 2026 Community Education Program. This support provides valuable external recognition of the importance of the work being undertaken to help young people address bullying, resilience, personal responsibility and positive decision-making.

Our operations team, led by Lauren Rose for the last seven years, has again worked diligently behind the

scenes to coordinate bookings, tours and the many logistical requirements involved in delivering programs across Australia. Their persistence, professionalism and commitment remain an essential part of the Foundation's effectiveness.

The Board has continued to meet regularly throughout the year, maintaining its focus on governance, compliance, risk management and the strategic direction of the Foundation. We continue to work systematically through our compliance calendar and remain committed to ensuring the organisation is governed responsibly and positioned well for future opportunities.

Andrew's continued leadership as Chairman provides important direction and consistency, while the experience and commitment of each Board member contribute to robust discussion and sound decision-making.

As we look ahead, I believe the Foundation enters the coming year in a strong position. Our established programs continue to make an important contribution, while strategic partnerships create new opportunities to reach people in innovative and highly engaging ways.

There remains a significant need for messages of hope, personal responsibility, resilience and

positive life choices, particularly amongst young Australians. We remain committed to taking those messages wherever we can make a meaningful difference.

I would like to sincerely thank everyone who contributes to the Life Choices Foundation - our donors and supporters, Board members, presenters, operations team, volunteers and the many schools, correctional facilities and community partners who enable our programs to reach those who need them.

Your support allows the Foundation to continue doing what it was established to do: impact lives and help people make choices that can change their future.

Warm regards,

Darren Laudenbach



OPERATIONAL *Summary*

GROWING STRONGER TOGETHER

2025-26 has been a year of growth, change and new opportunities for the Life Choices Foundation.

As a small team with a big purpose, we continue to focus on doing more with the resources we have, building strong relationships and finding new ways to extend the reach and impact of our programs across Australia.

This year has brought some significant changes within our team, as well as exciting new opportunities for the Foundation. Through it all, our focus has remained the same — to ensure our programs continue to reach the people who need them and to deliver them with the quality, professionalism and care that LCF is known for.

THE TEAM

One of the biggest changes this year was saying a very heartfelt farewell to Vanessa Simpson, who has been an integral part of the Life Choices Foundation team for an incredible 10 years.

Vanessa has contributed so much to the Foundation during her time with us and we are incredibly grateful for her contribution and the impact she has helped us achieve.

We were thrilled to welcome Ali Fisher to the team in March. Ali

has quickly established herself as a valued member of the LCF family, making a significant contribution to our results while bringing enthusiasm, positivity and a wonderful team spirit. Her ability to build relationships, deliver quality outcomes and work collaboratively has made her a fantastic addition to the Foundation.

My team is completed by Amy Watson, who focuses on correctional centre bookings and has also stepped up as my lead administrative support, and Nicole Smith, who oversees our marketing and social media. Both are integral and highly valued members of my team, and their dedication and contribution play an important role in the continued success of our programs.

NEW PARTNERSHIPS, NEW OPPORTUNITIES

A particularly exciting development this year was securing a new program partnership with JC Action Sports.

The partnership has created an opportunity for the Life Choices Foundation to broaden its reach and support the delivery of additional programs to young people across Australia. It also provided the opportunity to welcome another fabulous team member, Sharon King, in June.

Sharon will be responsible for JCAS bookings and has hit the ground running, quickly building momentum and securing several bookings already. Her energy, sales experience and determination have already made a positive contribution and we are excited about what she will achieve in the years ahead.

STRENGTHENING OUR FOUNDATION

Another significant achievement for the Foundation this year was securing a \$50,000 grant from ANSVAR which has contributed to funding our 2026 Make Bullying History tours.

This funding represents an important investment in the future of Life Choices Foundation and provides valuable support to help us continue developing our work and extending our impact.

Securing grants of this scale is also recognition of the value of the work we do and the importance of continuing to provide young people with meaningful opportunities to develop the knowledge, confidence and resilience to make positive life choices.

THE PEOPLE BEHIND THE NUMBERS

The strength of Life Choices

Foundation has always been its people. I'd like to thank my dedicated team, passionate presenters, supportive schools and correctional centres, generous partners, volunteers, sponsors, donors and the communities that believe in what we are trying to achieve.

LOOKING AHEAD

2025-26 has seen our team evolve, new partnerships emerge and new opportunities open up. While change brings challenges, it also creates the opportunity to grow, improve and reach even more people.

This year has been another testament to what can be achieved through dedication, collaboration and a shared commitment to our purpose. I am proud of my team and the growing impact of the Life Choices Foundation. As we look ahead, we remain focused on building on this success and reaching even more young people across Australia.

Together, we will continue to find ways to reach further, create meaningful connections and make a lasting difference in the lives of young Australians and vulnerable people across Australia.

Kindest regards,

Lauren Rose



AMBASSADORS

Report

I would like to share my appreciation for once again having the privilege of being an Ambassador for Life Choices Foundation for another year.

Once again, I have travelled across the Nation delivering the Make Bullying History program to 52 schools, exceeding our KPIs.

My new presentation has a heavier focus on character and is now well embedded. I am seeing increasingly more positive feedback particularly from teachers especially around the points on character which is exceptionally encouraging.

At the time of writing this report we still have one more tour to be delivered; 10 schools in SE QLD, Northern NSW, Coffs Harbour and Port Macquarie. A public high school, Epping Boys, has also paid for my presentation on 3 occasions this year which is very encouraging. Feedback from the school includes

"every student in every school needs to be across this content". I am looking forward to impacting more young lives to help Make Bullying History!

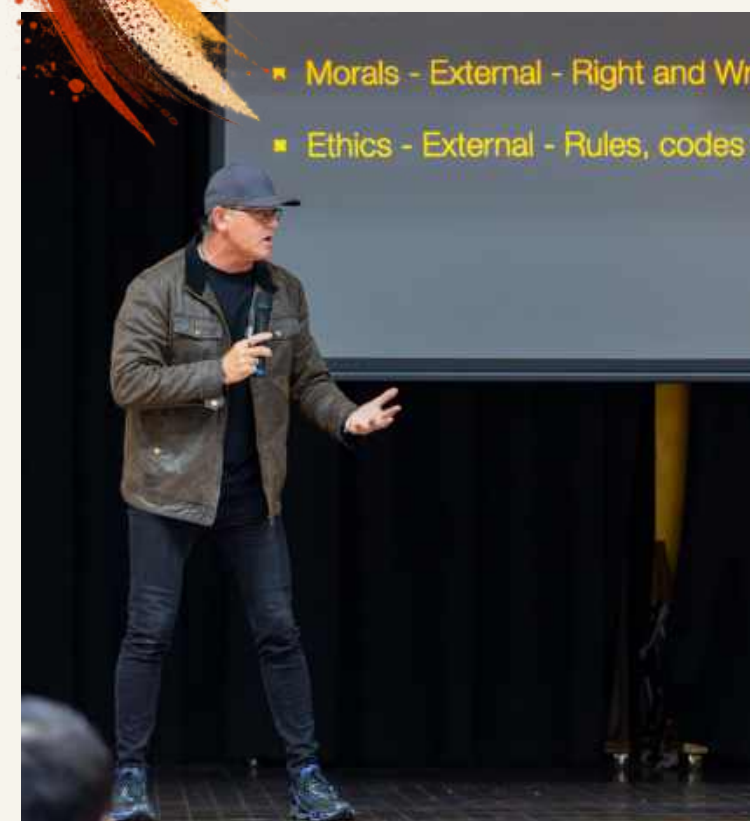
Safeheart Foundation is going through a growth period, and with that, a rebrand. By December we will be known as "The Resistance Foundation" - resisting bullying and negativity, building positive people.

We'll be conducting the same work but on a larger scale and with a renewed vigour.

Again, I want to express my gratitude for the opportunity and privilege it is to be an Ambassador for Life Choices Foundation.

Warm Regards,

Brett Murray OAM



OUR IMPACT

at a Glance

**BIG NUMBERS,
EVEN GREATER IMPACT!**

18,349
Students
Reached

977
People Reached
in Correctional
Centres

209
Programs
Booked

84%
Rebook
Rate

34
New
Schools

3
New
Correctional
Centres

5.6%
Increase in
Bookings

\$50k
Grants
Secured

2025-26 FAST FACTS

We currently have 2 Ambassadors presenting on behalf of the Life Choices Foundation. This will increase to 4 Ambassadors in 2026/27 with the introduction of the JC Action Sports program!

Volunteers have contributed 79 days or 632 hours supporting the Life Choices Foundation, directly presenting within schools and correctional centres (NB: Excludes travel to and from tour locations and all other management and board activities).

We travelled over 6,293 kms around Australia. (NB: Does not include kms to travel to and from tour locations. Lower kms due to better logistics planning and more localised tours.)

BOARD REPORT

The current Life Choices Foundation Board (volunteer basis):

- Andrew Fisher (Chairman)
- Darren Laudenbach (Secretary)
- Karen Snell
- Jordan Gille

Resigned Board members:

- Simon-Boss Walker (resigned 2025)
- Jenny Huntington (resigned 2026)

The Foundation is governed by a Board of Directors who provide oversight, strategic direction and ensure compliance with regulatory obligations.

This year we held 4 Board meetings including an AGM in November 2025. In addition, we held 2 Strategic Planning Days in September 2025 and April 2026.

The organisation met all its fiscal requirements and responsibilities and is well placed to deliver on the Operational Strategy set for 2026/27.

74
LCF Presentations
Booked
14 cancellations

52
MBF Presentations
Booked
6 cancellations

43
Gaol Presentations
Booked
14 cancellations

40
Year 7
Digital Programs
Booked

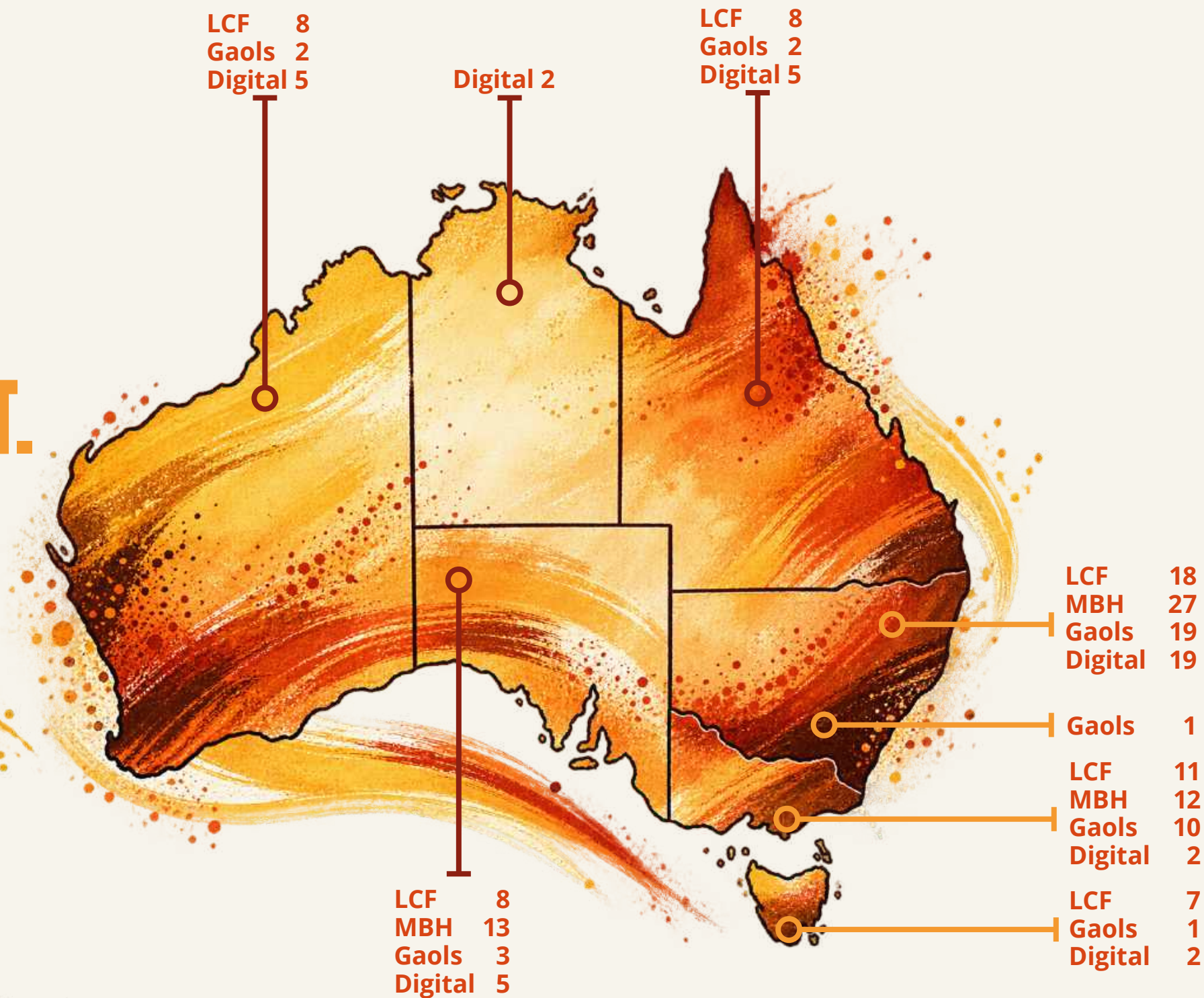
4 Core
Programs
Delivered and
One New Program
Partnership
Secured

Every
Program
Exceeding
its KPI

64
Bookings Above
Total KPIs

GROWING *our Reach*

GROWING OUR REACH.
STRENGTHENING OUR IMPACT.
SHAPING THE FUTURE.



2025-26 BOOKINGS

Most programs experienced substantial growth during the 2025–26 financial year, with Make Bullying History recording a 15% increase in bookings and It's Your Life achieving an impressive 34% growth. While Life Choices and the Year 7 Digital program did not experience such growth, this was largely attributed to cancellations resulting from school strikes and competing curriculum priorities within schools.



THE STORY

Behind the Numbers

GROWTH ISN'T JUST ABOUT DOING MORE. IT'S ABOUT CREATING MORE OPPORTUNITIES FOR MEANINGFUL CONVERSATIONS AND LASTING IMPACT.



“

The presentation actually encouraged me to finally take control of my life.

LCF Student



“

We are just over the moon with the presentation. It was unreal, the kids loved it. It is such an unreal message for our students, it really hit home for a lot of them.

MBH Teacher



“

There was no jargon and Andrew kept it real. It really makes them think about their legacy.

Correctional Centre Staff

LIFE CHOICES Program

74
total
presentations

14
above
KPI

4.9/6
average
star rating

86%
say presentation encouraged
them to take more control

90%
thought it was helpful
to discuss their values

Staff say:

"Andrew was engaging and delivered the material in a way that felt meaningful and accessible to students. Compared to other presentations I have seen at school, student engagement was sustained for most of the presentation. One of my clients who attended the presentation subsequently and spontaneously mentioned a couple of learnings she took away from the presentation and is applying to her own life."

"Thank you so much to Life Choices and Andrew, we've had so much chatter, excitement and positive feedback from the students as well as staff."

Students say:

"Andrew Fisher is the GOAT!"

"This presentation was the best one I have ever seen. It was captivating for the entire time and the personal stories that were shared were incredibly heart felt and definitely touched me. Andrew was truly an amazing guest and has definitely inspired me to have courage even when times are hard. I will remember this for the rest of my life."

"It was really moving and changed my perspective on a lot of things."

"He had a lot of great things to say that will resonate with me for the rest of life."

Parents say:

Just wanted to share a little positive feedback with the team. My daughter (Year 10), saw Andrew speak last week and came home raving about him. She said they have had so many 'motivational' speakers over the years and he's been the only one that cut through and was both genuinely relatable and utterly inspiring. She's been raised with positive psychology in her back pocket and is wise beyond her years, so coming from her - that's lofty praise. I've also had a look through your booklet and applaud the time, effort and care that's been taken to bring the content together in a way that lands for young people. Congratulations.

The Impact

MAKING CHOICES. TAKING CONTROL.

After almost two decades, the Life Choices Program continues to evolve while remaining true to its purpose to make a difference in the lives of young people across Australia.

Life Choices Foundation has remained committed to delivering an engaging and relevant program for high school students. While the school wellbeing landscape has evolved significantly, particularly over the past five years, the need to give young people the tools to navigate the challenges they face has never been greater.

The Life Choices Program encourages students to look beyond the immediate pressures of adolescence and consider the choices, attitudes and behaviours that can shape their future. Through real-world conversations, students are equipped with greater knowledge, resilience and confidence to make informed decisions and strive to become the best version of themselves. Targeting Year 10 students with the Life Choices message has proven very successful, with 99% of teachers saying the content is relevant and important for that age bracket.

2025-26 was another outstanding year for the program, with 74 bookings secured - 14 above our KPI target of 60. This continued growth, together with consistently positive feedback from both students and teachers, demonstrates the program's ongoing relevance and strong demand from schools.

WHAT SETS THE LIFE CHOICES PROGRAM APART?

A program that reflects real life

Rather than concentrating on a single issue, the Life Choices Program addresses a broad range of topics that influence teenagers' lives - from wellbeing and character development, relationships and self-image to social media, addictive behaviours, values, self-control and road safety.

A presenter students listen to

Delivered by professional race car driver, Andrew Fisher, the program uses his personal experiences and engaging presentation style to capture students' attention and build genuine rapport. His ability to connect with young people, including those who may be difficult to engage, is one of the program's greatest strengths.

99%
of teachers said
the content
was relevant

98%
said it was
interesting and
understandable

Accessible to every public school

The program is provided free of charge to all State and Public high schools, removing financial barriers and ensuring students across Australia have access to the same opportunity to learn, reflect and make more informed choices.

After 20 years, the Life Choices Program continues to prove that when young people are given the right information, delivered in a way they can connect with, meaningful conversations can lead to meaningful choices.



MAKE BULLYING History

52 total presentations
15% increase in presentations
4.9/6 average star rating
2,696 students rated in the best presentation they ever saw
92% students say they better understand bullying impact

Staff say:

"The clear message was awesome and I'm hoping our students get something out of it and I will be recommending Brett for any other schools in the future."

"It was fantastic! Bang on, it really hit you! I can see some penny dropping moments for the kids and to really get an insight to what bullying is and how it originates. To see firsthand the pain of someone experiencing the bullying and the transformation that has happened."

"We are just over the moon with the presentation. It was unreal, the kids loved it. It is such an unreal message for our students, it really hit home for a lot of them."

"This was the most exciting and touching Life Choices presentation. We were all moved and we could see it in our students too. It was absolutely incredible - I took away a lot and I hope the students did too. Amazing!"

Students say:

"It was a life lesson for everyone to not give up on yourself even if life gets hard."

"It was engaging, informative and meaningful. The presenter explained the topic clearly and made the audience think about the impact bullying can have on people. It encouraged everyone to treat others with kindness and respect while raising awareness about the importance of standing up against bullying."

"This presentation was very touching because it showed me that even when I get put down, I can get back up and still be happy!"

"Greatest presentation about anti bullying I have ever been to!"

"Overall this presentation was valuable and enriching, involving us in the discussion and allowing for our views to be expressed."

The Impact

**BUILDING
MOMENTUM.
CREATING IMPACT.
CHANGING THE
CONVERSATION.**

The Make Bullying History program, facilitated by Brett Murray OAM, continued to build significant momentum throughout 2025–26, with demand for the program exceeding expectations.

Program delivery increased by 15%, with 52 programs delivered across the year. Strong demand was evident across all current markets, while schools are increasingly requesting Brett return to work with additional year groups.

The program's continued growth reflects a clear need within schools. With research indicating that around 70% of students have experienced some form of bullying, including physical,

emotional, social or digital bullying, Make Bullying History provides students with practical insight into why bullying occurs, the impact it can have, and most importantly, how they can take action.

A key strength of Brett's presentation is his ability to make a complex and confronting topic personal, honest and relatable. Drawing on his own life experiences, Brett breaks down the barriers between presenter and audience, giving students an authentic understanding of the real-world consequences of bullying and negative behaviours. Student feedback consistently highlights this personal approach as something that sets the program apart from other presentations they have experienced.

The impact is reflected in the

98%
staff found the
content interesting
and
understandable

96%
staff found the
content was
relevant to their
students

feedback, with 92% of students reporting that they had a better understanding of the causes and effects of bullying following the program.

With growing demand, strong student outcomes and schools seeking repeat visits, Make Bullying History remains an important part of LCF's program offering - helping schools create safer, more respectful environments and empowering young people to make a difference.



YEAR 7 DIGITAL

Is this for Real?

40
total
presentations

15
above
KPI

92%
students found it
relevant

93%
staff found the content
relevant to students

Year 7 Staff say:

"Polished, great messages, fantastic footage and links to starting high school (small fish, big pond, being in the hot seat)."

"It is a great way to let students know they are in control of their lives and choices."

"I would 100% recommend it. 10 mins is the perfect timing for that age group and all key messages were hit on well."

"An engaging presentation that is easy to follow for all students and relevant to the challenges that year 7 students face as they start high school."

Year 7 Students say:

"With the examples given, it made me realise that even though we are the small fish you should still believe in yourself."

"This presentation had amazing connections between being a car racer and starting high school. It gave me a great understanding that I can now choose my own path and steer my life in my own direction."

"This presentation is explained very well and covers a lot of the challenges that you will face in high school."

"Impacted me and made me want to make better decisions and my own decisions without feeling pressured by other people."

"The presentation boosted my self-confidence."

"If you're not feeling confident and are unsure about high school, you need to watch this presentation as it can help you."

The Impact

PLANTING SEEDS FOR POSITIVE FUTURES.

Starting high school is a significant transition. Students are entering a new environment, navigating new friendships, greater independence and increased expectations, often while trying to work out where they fit in.

Our Is This For Real? digital program provides Year 7 students with an opportunity to pause and reflect on these changes, helping them recognise the challenges they may face and, importantly, understand that they have choices in how they respond to them.

The program explores mindset, resilience, self-evaluation, reflection and personal choice, encouraging students to consider how the decisions they make - particularly when faced with setbacks, negative emotions or pressure - can influence their high school experience.

This is increasingly important in a rapidly changing world, where young people are navigating concerns and pressures from an earlier age. 93% of teachers found the content relevant and age appropriate and 92% of students found it appropriate and beneficial to their lives. These insights reinforce the value of providing students with practical tools and positive strategies at the very beginning of their secondary school journey.

The program also highlights the importance of connection, encouraging students to draw on the support of friends, family and trusted people around them. By opening up conversations about the realities of starting high school, Is This For Real? helps students approach the years ahead with greater awareness, confidence and a more considered mindset.

Demand for Is This For Real? continues to strengthen, finishing 15 schools above our KPI in 2025-26.

Feedback from both students and school staff consistently highlights the program's age-appropriate content, engaging delivery and ability to prompt meaningful reflection.

As an introduction to Life Choices Foundation, the program also provides an important opportunity to connect with schools at the beginning of a student's high school journey - establishing relationships that can grow alongside students as they progress through secondary school.

By reaching students early, we have the opportunity to build impact that grows with them.

92%
of students found
it appropriate
and beneficial

93%
of teachers found
the content
relevant



CORRECTIONAL CENTRES

It's Your Life

43 total presentations
34% increase in presentations
5.8/6 average star rating
97% inmates found the presentation relevant
99% inmates felt inspired to think more about their future

Correctional Centre Staff say:

"Content was interesting and kept everyone on the edge of their seat."

"It was engaging and relevant to the personal struggles for prisoners and making them think about their choices."

"Gives them something to sit and think about, reflect on their own behaviours and account-ability."

"The inmates were very focused and thinking about where their lives were going next, and how to avoid prison by using the advice in the presentation."

"A really high energy, honest and motivating presentation."

"There was no jargon and Andrew kept it real. It really makes them think about their legacy."

Inmates say:

"Raw and inspiring and if he can do it why can't we?"

"Well-spoken and thought provoking."

"Make sure you go to it and change your life!"

"It's a must see. I learnt a lot today."

"Made me realise I want to be the best person that I can be when I leave this prison."

"Top bloke who cares about us. It's worth the time. It makes you think differently. I really enjoyed it."

"Real, genuine, authentic, brave."

"He speaks with heart, passion and determination. It's a good, strong message for everyone."

"Changed my life."

The Impact

IT'S NEVER TOO LATE TO MAKE A DIFFERENT CHOICE.

2025-26 was another strong year for the It's Your Life Program, with 43 programs booked across 29 correctional centres nationally - an increase of 34% in bookings and 23 programs above our KPI.

While the number of bookings demonstrates the continued demand for the program, delivering within the correctional environment comes with unique challenges. A number of scheduled presentations were cancelled or postponed due to staff turnover, workforce shortages and operational pressures within correctional centres. Last-minute lock-ins, changes to centre operations and conditions on the ground can also impact the ability of centres to proceed with a presentation, sometimes with very little notice.

Despite these challenges, we continue to work closely and collaboratively with correctional centre staff to navigate these operational changes and maximise opportunities for participants to access the program.

There is no doubt that Andrew Fisher continues to be a highly effective facilitator across both adult and youth correctional facilities. His ability to draw on his own life experiences creates an authentic connection with participants, while his direct, engaging and non-judgemental approach helps establish trust and respect.

Andrew's background as a professional race car driver also provides a unique point of connection. The presence of his replica race car adds another dimension to the experience, helping break down barriers and creating an environment where participants are willing to engage, listen and reflect.

The It's Your Life Gaols program demonstrates that meaningful conversations about choices, values and the future can have an impact at every stage of life.

With 97% of participants finding the presentation relevant and 99% feeling inspired to think more about their own legacy

98%
 staff found the content interesting and understandable

98%
 staff found it relevant to inmates

and future, the feedback shows that the program is connecting with people in a meaningful way. Staff feedback reinforces this, with 98% finding the content both interesting and understandable and relevant to inmates. As our reach into correctional centres continues to grow, these results highlight the importance of creating opportunities for reflection, responsibility and positive change.



WHAT'S NEXT *for LCF?*

A NEW PROGRAM. A NEW OPPORTUNITY. A BIGGER REACH.

We are excited to introduce our new program, JC Action Sports R.O.L.L. Healthy Relationships. JC Action Sports partners with schools to deliver high impact events that combine professional athlete demonstrations with meaningful mentorship.

The program is targeted to Year 9 students and engages on their level to address critical topics like resilience, character and mental health, empowering students to navigate life's challenges with a strong foundation of personal responsibility and self-worth.

The partnership with JC Action Sports allows LCF to extend its reach into another important stage of adolescence, combining the energy of action sport with practical conversations around character, relationships, resilience and positive decision-making.

R.O.L.L. Healthy Relationships is an empowering 45 minute seminar that also gently approaches domestic violence awareness. It helps students learn to respect others, overcome fear to speak up, look out for peers and listen to those in need. The presenters also showcase high energy BMX and action sports flat

ground tricks and demonstrations blending excitement, authenticity and purpose, leaving students inspired and ready to make a positive difference.

More than just a show - Our presenters deliver relatable keynotes that align with school values and address real life challenges:

Mental Health:

Strategies to maintain well-being, grounded in the understanding of their intrinsic value.

Identity and Character:

Inspiring students to embrace a life full of purpose and passion, grounded in integrity and strong character.

Community and Kindness:

Tools to combat negative peer pressure and foster a culture of compassion and support.

Wise Choices:

Understanding the risks of substance abuse and making informed decisions that honour their future.



SOCIAL MEDIA FINANCIALS

Impact

The 2025-26 financial year delivered a strong increase in overall digital awareness for Life Choices Foundation, particularly across Instagram, with significant improvements in reach and engagement.

Across Facebook and Instagram, the Foundation achieved:

- 206,700 total content views
- 6,700 content interactions
- 36,400 people reached
- 150 new followers

The data indicates that while audience growth remained relatively modest, existing audiences became considerably more engaged with Foundation content. Instagram, in particular, experienced exceptional growth in reach, demonstrating the value of visual storytelling and authentic community-focused content.



Facebook

Facebook continued to provide a strong foundation for community engagement during 2025-26, generating more than 106,000 content views and over 5,200 interactions. While follower growth was more moderate than the previous year, audience engagement remained consistent, reflecting an active and supportive online community.

106,100 CONTENT VIEWS

5,200 interactions
2,500 page visits
79 new followers

Strongest performing platform for community engagement throughout FY2025-26



Instagram

Instagram experienced the Foundation's strongest year-on-year growth. Reach increased by 634%

This is an outstanding result and demonstrates substantially improved visibility of Foundation content. Content views increased by 100%, reflecting improved content performance and stronger distribution within Instagram's algorithm.

Engagement doubled and content interactions also increased by 100%, suggesting audiences were not only seeing more content but actively engaging with it.

31,200 PEOPLE REACHED

634.5% year-on-year

Significantly expanded its digital visibility during FY2025-26

LCF Social Media Snapshot



EVERY DOLLAR HELPS US REACH FURTHER

The financial statements of the Life Choices Foundation are independently audited by A.F. Gilbert C.A., J.P. in accordance with Australian Auditing Standards. A copy of the audit report is available upon request.

Despite rising costs in some areas, the Foundation maintained a responsible and balanced budget. Funding has been effectively directed toward program delivery and school engagement.

	2024	2025	2026
Revenue	339,800	313,098	469,849
Expenditure			
Administration costs	58,772	56,511	59,806
Engagement costs	345,875	369,941	323,778
Total Expenditure	404,665	426,452	383,584
Surplus	-64,855	-113,355	86,065



BOOK OUR *Programs*

**MORE THAN A NUMBER.
EVERY PRESENTATION.
EVERY CONVERSATION.
EVERY CHOICE.
EVERY LIFE.**

IT'S YOUR LIFE CORRECTIONAL CENTRE PROGRAM

Presented by Andrew Fisher, this program educates the inmates about the notion of legacy, how we will be remembered when we are gone. He explains that we can't control what happens to us in life, the only thing we can choose is our reaction. Our legacy will either be determined by our actions OR if we have the courage to decide who we want to be or perhaps who we don't want to be (a prisoner) it will influence our actions so that we arrive at the destination we have chosen.

The underlying message of the program is....."It is your life, so it's up to you to make it count!"

Target Audience: Adults 18+ currently incarcerated

Topics/Focus: Positive life choices, addictive behaviour, self-control, self-evaluation, the power of belief – hope, anchor and compass

JC ACTION SPORTS R.O.L.L. HEALTHY RELATIONSHIPS

This high-impact program combines professional action sports demonstrations with meaningful mentorship. By blending high-energy BMX demonstrations with authentic, relatable messages, this engaging 45-minute seminar provides students with practical tools to navigate life's challenges, strengthen their sense of self-worth and contribute positively to their school and wider community, while developing the confidence to speak up, support others and make positive decisions.

Target Audience: Year 9

Topics/Focus: Resilience, mental health, identity, character, respectful relationships and wise choices.

YEAR 7 DIGITAL IS THIS FOR REAL?

Presented by Andrew Fisher, this digital program is designed specifically for Year 7 students about emotions they may be feeling or thinking and issues they may be facing as they start their high school experience. Andrew challenges students to think about how their lives have changed and what mindset they'll choose in their high school journey. He encourages them to stay focused, even if they experience push-back, failure and negative feelings or circumstances.

Target Audience: Year 7 Only

Topics/Focus: Starting high school, negative/positive mindset, freedom of choice, self-evaluation, reflection and control, resilience, capacity and more.

MAKE BULLYING HISTORY

Presented by Brett Murray (OAM), this program draws from his personal experience and years of research to focus on the underlying message that no one deserves to be treated with anything less than honour, dignity and respect. Other topics covered during the presentation include self-worth, self-esteem and identifying the key contributing factors that affect self-worth and self-esteem.

Target Audience: Years 7-12

Topics/Focus: Identifying what bullying is, what it is not, why people bully, how we can stop it, self-esteem, self-worth and achieving your dreams.

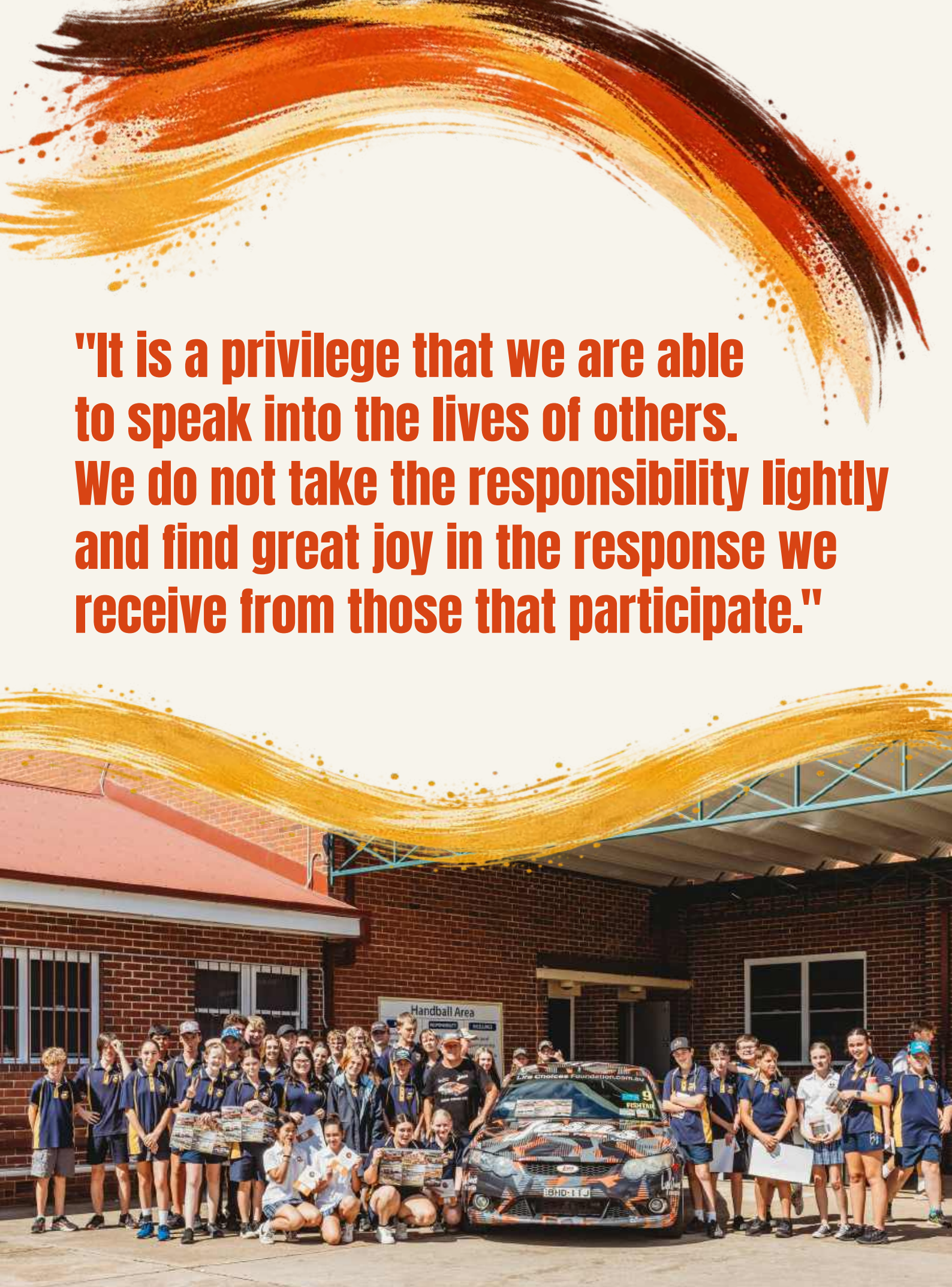
LIFE CHOICES PROGRAM

Presented by Andrew Fisher, this program challenges teens to stop and think through the consequences of some of life's significant choices for themselves. It encourages them to choose the path that is right for them. The program provides evidence-based information and real-life stories that inspire young people to stand firm in the face of difficulties and negative influences.

Target Audience: Year 10

Topics/Focus: Self-control, addictive behaviours (vaping, drugs, social media), self-image, social comparison, road safety, community awareness, values and beliefs.





"It is a privilege that we are able to speak into the lives of others. We do not take the responsibility lightly and find great joy in the response we receive from those that participate."

ACKNOWLEDGEMENTS

and Thank You

WE COULDN'T DO IT ALONE.

The Board would like to acknowledge and thank the incredible work and commitment of the volunteers.

They would also like to thank and acknowledge the generosity of donors and supporters of the Foundation.

MORE CONVERSATIONS. MORE CHOICES. MORE OPPORTUNITIES. MORE LIVES IMPACTED.

Donors

All funding for the Life Choices Foundation comes from individuals and charitable funds. Life Choices does not receive any Government funding.

Grants and funding

Life Choices Foundation continues to seek new avenues for funding its important work within high schools and correctional centres.

As we continue to grow the reach and effectiveness of our programs, we are actively seeking strategic corporate sponsorship and grant opportunities. By aligning with organisations that share our commitment to empowering young people with positive life choices, we can extend our impact even further.

Partnering with Life Choices Foundation provides organisations with a unique platform to demonstrate their commitment to social change, strengthen brand reputation, and invest in the wellbeing of future generations.

We invite likeminded companies to join us in this mission and become part of a powerful movement that is transforming lives across the nation.

Growing together. Reaching further.

GROWING *Our Impact*

**EVERY
CHOICE CAN
SHAPE A
FUTURE.**



Life Choices
FOUNDATION

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